NOAA's Measurement Pyramid Apply Measurement Model • ID Frame of Reference • Determine requirement drivers **Responsible Lead** • ID desired outcomes/objectives • Understand existing processes & Goal capabilities • Develop strategy(ies) to achieve **Goal Team Leads** outcomes, objectives Outcome • Develop performance measure(s) Monitor, collect and report data Performance Evaluate effectiveness and efficiency Adjust strategy and activities as needed Measures* Confirm outcomes and requirements haven't changed Program(s) **Program Managers Apply Measurement Model Goal-Wide Program Managers** Program Performance Measures* **Program Component(s) Program Component Apply Measurement** Model **Managers** Program Component Performance Measures* **Activity(ies) Apply Activity Leads Measurement** Model Activity Performance Measures*

^{*}All measures should include an indicator, unit of measurement, target, and baseline.

The 12 Step NOAA Performance Management Logic Model

